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STUART N. SENNIGER
(1921-1997)

March 20, 2002

Application of Sae-Young Yoon

Art Unit 2641

Serial No. 09/912,863

Filed July 24, 2001

Confirmation No. 6203

For METHOD FOR TRANSMITTING ADVERTISEMENTS VIA ELECTRONIC MAILS

Attorney Docket KPLO 7033

Office of Initial Patent Examination's
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Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

We have received the "corrected" filing receipt in the above-noted U.S. patent application.

* The receipt still incorrectly shows the filing date as July 25, 2001 whereas the correct
* filing date is **July 24, 2001**. A copy of the Filing Receipt with the changes noted thereon is
enclosed. Also enclosed is a copy of our July 24, 2001 transmittal letter and a copy of our
Express Mail receipt (EL 910280361 US), both of which show the correct filing date of July 24,
2001. We note that the postal clerk incorrectly dated the Express Mail receipt but re-stamped it
with the correct date. The receipt shows an unobscured date stamp of July 24, 2001.

Please correct the application's filing date and send us a corrected filing receipt.

Respectfully submitted,

Robert M. Bain, Reg. No. 36,736

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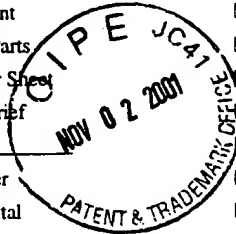
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File KPLO 7033 Attorney RMB
 Client Name _____
 Inventor(s) or Mark Udon
 Serial No. 09/12,823 Patent/Reg. No. _____
 The following has been received by the U.S. Patent and Trademark Office on the date stamped hereon:

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| <input type="checkbox"/> Amendment | <input checked="" type="checkbox"/> Fee Transmittal Form |
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| <input type="checkbox"/> _____ Brief | <input type="checkbox"/> IDS, PTO-1449, _____ References |
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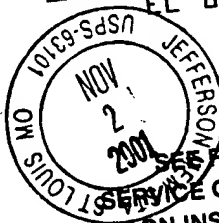
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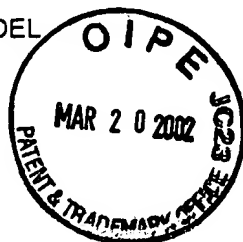
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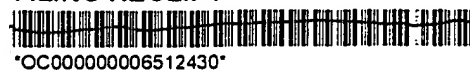
| APPLICATION NUMBER | FILING DATE | GRP ART UNIT | FIL FEE REC'D | ATTY. DOCKET NO. | DRAWINGS | TOT CLAIMS | IND CLAIMS |
|--------------------|-------------|--------------|---------------|------------------|----------|------------|------------|
| 09/912,863 / | 07/25/2001 | 2641 / | 395 | KPLO 7033 / | 10 / | 14 | 4 |

CONFIRMATION NO. 6203

000321

 SENNIGER POWERS LEAVITT AND ROEDEL
 ONE METROPOLITAN SQUARE
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FILING RECEIPT



OC000000006512430

Date Mailed: 09/04/2001

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Sae-Young Yoon, Seoul, KOREA, REPUBLIC OF; /

Domestic Priority data as claimed by applicant

Foreign Applications

REPUBLIC OF KOREA 2000-53138 09/07/2000

If Required, Foreign Filing License Granted 09/04/2001

Projected Publication Date: To Be Determined - pending completion of Missing Parts

Non-Publication Request: No

Early Publication Request: No

** SMALL ENTITY ** /

Title

Method for transmitting advertisements via electronic mails /

Preliminary Class

704

B-4

Data entry by : HAILE, MENTUAB

Team : OIPE

Date: 09/04/2001



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Title 37, Code of Federal Regulations, 5.11 & 5.15**

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STUART N. SENNIGER
(1921-1997)

UTILITY PATENT APPLICATION TRANSMITTAL
(new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket Number: KPLO 7033
First Named Inventor: Sae-Young YOON
Title: METHOD FOR TRANSMITTING ADVERTISEMENTS VIA ELECTRONIC
MAILS
Express Mail Label Number: EL 910280361 US

TO: Assistant Commissioner for Patents
Box Patent Application
Washington, D.C. 20231

APPLICATION ELEMENTS

1. ☒ Fee Transmittal Form
(original and duplicate)
2. ☒ Applicant claims small entity status
3. ☒ Specification [Total Pages 33]
4. ☒ Drawings [Total Sheets 10]
5. Oath or Declaration [Total Pages 04]
 - a. ☐ Newly executed (original or copy)
☒ New (unexecuted)
 - b. ☐ Copy from a prior application
(for continuation/divisional with
Box 19 completed)
 - i. ☐ DELETION OF INVENTOR(s)
Signed statement attached
deleting inventor(s) named
in prior application.

6. ☐ Incorporation By Reference
(useable if Box 5b is marked)
The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 5b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
7. ☒ Application Data Sheet
8. ☐ CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)
9. ☐ Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)
- a. ☐ Computer Readable Form
 - b. ☐ Specification Sequence Listing on:
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 - ii. ☐ paper
 - c. ☐ Statements verifying identity of above copies

ACCOMPANYING APPLICATION PARTS

10. ☐ Assignment Papers (cover sheet & document(s))
11. ☐ 37 CFR 3.73(b) Statement ☐ Power of Attorney
12. ☐ English Translation Document (if applicable)
13. ☐ IDS with PTO-1449 ☐ Copies of IDS Citations
14. ☒ Preliminary Amendment
15. ☒ Return Receipt Postcard
16. ☐ Request and Certification for Non-Publication. Form PTO/SB/35 is attached.
17. ☒ Certified Copy of Priority Document(s) if foreign priority is claimed
18. ☐ Other: _____

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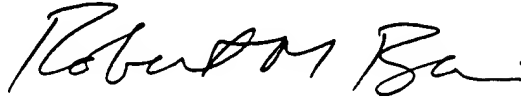
19. ☐ Continuation ☐ Divisional ☐ Continuation-in-Part of prior application No.: _____
- ☐ Complete Application based on provisional Application No. _____

Prior application information: Examiner:
Group Art Unit:

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20. Correspondence Address: Customer Number 321
Attention: Robert M. Bain

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Robert M. Bain".

Robert M. Bain, Reg. No. 36,736

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